



2018 Catholic United Financial SPEAKER LINEUP

Join us for our 135th Annual Convention, and enjoy your chance to hear nationally recognized motivational speaker Ruth Bachman. Then, choose one of four educational breakout sessions to enrich your experience at the convention and share with your fellow members back home.

Keynote Speaker Ruth Bachman

Founder of the Hourglass Fund Project
Growing Through the Narrow Spots

Change is the nature of life. Even when a change is good, routines shift and we need to learn to do things in a new way. Living life resiliently requires a balance of many things and is far from effortless. Our attitude about change is critical. Can we find possibilities and potential gains and focus on those? Our focus determines our reality.



Breakout Sessions



Beyond the Bulletin

Member Engagement Advisors

Colin Perucco & Kaitlin Groeneweg

Have you ever put something in the bulletin only to be disappointed by the response you received? Lack of attendance or volunteers? Less funds raised than you'd hoped? If so, it might be time to think about how you are telling the story of your Council or Parish Volunteer Team. This breakout session is designed to help you think 'beyond the bulletin' as we cover effective ways to share your story and mission with your parish and community. Join us to learn how to focus your message and start increasing your impact!

Your Community Toolbox:

Opportunities to Teach and Learn



John Tetzloff

Do you know what Catholic United really has to offer? Were you aware that our subject matter experts will come to your parish or school to provide free workshops on a range of vital subjects? We've built up an extensive menu of these informational workshops that address a whole range of knowledge gaps. From Farm or Business Succession to Long-Term Care, Pre-Retirement Planning to Medicare Supplement Insurance, and Youth Finances to Catholic End-of-Life Planning. This is the session for councils and PVTs who want to enrich the educational opportunities for everyone back at their home parishes.



Catholic United's New Medicare Supplements

Tom Schisler & Rob Anderson

There's something new at Catholic United! Since the final quarter of 2017, Catholic United Financial is now approved to sell Medicare Supplement Plans. What makes us so excited about this new product? A huge market -- almost anyone who uses Medicare parts A and B, WILL benefit from it. Also, it's ultra competitive: this product is highly regulated by the U.S. government, so it's virtually identical to every other "Med-Sup" out there by commercial providers. So why buy anywhere else when your purchase of a Catholic United Med-Sup supports our mission and our Catholic values? That's a great question! We'll give an overview of how Med-Sups work, why everyone over 65 needs one, and why you should tell your friends about ours!

Your Security in Your Own Hands 360 Degrees of Personal Safety

Brian Schmidt, CPP, CAS, CEPS
Senior Intelligence Analyst

We're not in Kansas anymore! In today's world, our own personal safety has never been more of a concern. It's important to know how to recognize when someone may be looking to take advantage of you or cause you harm. This session will address risks and threats in a number of different scenarios and how to better prepare and prevent potential issues. The presenter will provide some tips from his trade in helping attendees become more aware of their surroundings. Mr. Schmidt will also discuss his work in Anti-Terrorism and Personal Protection and how 360 degree protection applies to us all in today's day and age. Schmidt is a Certified Protection Professional and a martial arts master who has been teaching close quarters combat to civilians and law enforcement professionals since 1994.



Annual Member Engagement Outreach Project

This year's outreach benefits the Ruth Bachman Hourglass Fund Project

Make your council or PVT's donation on the second floor of the Anderson Student Center

During registration, from 7:30 am to 9:15 am, Member Engagement will be collecting donations for The Ruth Bachman Hourglass Fund Project. Checks should be written out directly to the "Hourglass Fund Project." A donation valued at \$50 or more will count toward star status for Councils and Parish Volunteer Teams.

August 3 - 4

UNIVERSITY OF ST. THOMAS

135th
**Annual
Convention**

Friday, August 3

5:00 pm – 9:00 pm

Overnight Delegate Check in

Koch Commons

6:30 pm – 8:30 pm

Social Hour for Overnight
Delegates & Guests

Hearth Room, ASC 3rd floor

Saturday, August 4

7:30 am – 9:15 am

Breakfast & Networking

The View, ASC 2nd Floor

7:30 am – 9:15 am

Registration
Drop off Outreach Project donations

ASC 2nd Floor

8:30 am

Election Committee Meeting

ASC Room 342

8:30 am

First Timers' Session

ASC Room 341

9:15 am

Credentials Committee Meeting

Registration Area

9:30 am

Opening Ceremonies

Woulfe Hall

10:00 am

Keynote Speaker

Woulfe Hall

11:00 am

Convention Business Session I

Woulfe Hall

12:00 noon

Convention Recess

12:00 pm – 1:00 pm

Lunch

The View ASC 2nd Floor

1:15 pm – 2:00 pm

Breakout Sessions A

Woulfe Hall

2:15 pm – 3:00 pm

Breakout Sessions B

Hearth Room

3:15 pm

Convention Business Session II
Election/Speeches/
Constitution Committee Report

Woulfe Hall

4:15 pm

Adjournment

4:30 pm

Closing Mass

Woulfe Hall

5:15 pm

Refreshments, Snacks and Farewell

Woulfe Foyer

5:45 pm

Buses Depart from
University of St. Thomas

