

MEMBER ENGAGEMENT DESIGN RESOURCES



A series of free design tools to help support how our Catholic United Councils and Parish Volunteer Teams tell their stories.

Templates and Editors

Canva

www.canva.com

Canva is an online design tool that helps you easily create clean and effective designs and documents. The templates available and the easy, drag-and-drop style of document creation makes it easy to find new ideas and edit them to fit your needs.

Microsoft Word

Microsoft has hundreds of templates to fit most of your needs. From flyers to newsletters to event invitations, Microsoft provides an excellent starting point for design with a program that is most likely already installed on your computer. For Mac users, the Pages program would provide similar resources.

Google Docs

www.google.com/docs

Google Docs has many of the same features as Microsoft Word, but is a web-based app, making it easier to share your documents and collaborate with others. Templates are available in the program and many free resources exist to import different

Stock Photos and Free Pictures

There are many resources available for adding interesting, quality photos to your materials. Be sure that when you are using photos that do not belong to you, you are checking the copyright on an image and using (or attributing) it correctly.

Free Images

www.freeimages.com

Pexels

www.pexels.com

Pixabay

www.pixabay.com

Freestocks

www.freestocks.org

Foodies Feed

www.foodiesfeed.com

Freepik

www.freepik.com

Additional Tools

Luna Pic

www.lunapic.com

LunaPic is an online image editing tool with many basic capabilities of image editing software (like Photoshop). It allows you to adjust color, effects, and style of images uploaded from your own stock or imported from the web. Tutorials on how to use the tools and best practices for editing can be found on the website as well.

Image Color Picker

www.imagecolorpicker.com

Color Picker allows you to identify the color code for any color from an image. Whether uploading a photo or importing from the web, the easy picking tool pinpoints a color and provides both Hex and RGB codes to the user.

Google Fonts

<https://fonts.google.com>

Google Fonts provides access to thousands of free, open-source fonts available for download. As a Google resource, the fonts mesh well with other Google products and can be easily uploaded into Google Docs to create a consistent design and feel for documents.

Flat Icon

www.flaticon.com

Flat Icon provides a database of free icons to be used on flyers, social media posts, and image edits. Most icons require attribution (giving credit to the creator) when used, but are otherwise cost-free.

Things to Consider

Not all images and templates are free. When selecting your resources, be sure you are aware of any requirements for attribution, copyright and licensing, and public use requirements.

Refer to the Member Engagement publicity standards for questions regarding handling of Catholic United logos and programs.

