

MEMBER ENGAGEMENT

# MATCHING GRANT



**The Matching Grant program builds community among members and friends of Catholic United while raising money for religious education in your community.**

Catholic United Financial provides up to \$1000 in matching funds for Council and Parish Volunteer Team sponsored fundraisers. Matching Grant events must be solely sponsored by the Catholic United Financial Council or Parish Volunteer Team. The Matching Grant funds provided go to support religious education in and around your community. Fundraising efforts are matched with 50 cents for every dollar raised and the annual maximum of \$1000 matched can be reached through multiple fundraising events during the year.

## Plan an Event

Decide on a fundraising activity and think about how it will impact the community. Think beyond simply raising money and consider how the event is going to make a real difference. Some examples of events include:

Quilt Bingo	Spaghetti Dinner	Silent Auction	Raffle	Rummage Sale
Hot Dog Picnic	Family Dance	Bake Sale	Taco Night	Carnival

Be sure that you have chosen where to direct the matching funds to support **religious education**. Make use of our publicity resources to get communication materials put together and distributed to ensure best-possible attendance for your event.

**Publicity** used to advertise the event must include the up-to-date Catholic United Financial logo below and say “This event is eligible for a matching grant from Catholic United Financial of up to \$1000”.



Program events that do not meet these publicity standards will not be granted star status and the grant amount will be adversely affected.



## Submit an Event

Matching Grant events are recorded through Catholic United’s online activity tracking system, Isidore. All event details and copies of publicity used to promote the event are required to complete your submission. Isidore submissions that do not include uploaded publicity will remain in “Incomplete Status” and will not be reviewed by Member Engagement until they are uploaded.

## Receive Matching Funds

Once an event is submitted with all necessary requirements (event details and examples of publicity), the Member Engagement Department will review and approve the activity. Once the event date has passed, all income and expenses must be recorded and confirmed to determine accurate grant amounts. All payments are made via direct deposit into the Council or Parish Volunteer Team bank account following confirmation.

Catholic United Financial matches 50 cents for every dollar raised, up to \$1000 in matching funds. This is a **\$1,000 maximum match for the calendar year** and you can use multiple events to reach it. Funds raised can be used at the discretion of the council, but matched funds require donation to religious education in some capacity. See the sample information from a Parish Volunteer Team below for an example of payment structure:

Event	Amount Raised	Matching Grant (50¢ / Dollar)	Total Event Funds
Quilt Bingo 1/15/21	\$600	\$300	\$900
Waffle Breakfast 4/17/21	\$1000	\$500	\$1500
Silent Auction 6/11/21	\$400	\$200	\$600
	\$2000	\$1000	\$3000

## Present Matching Funds

Schedule a time to present the check to the religious education organization of your choice. Doing this at another social event is a great way to promote the good work of your council or Parish Volunteer Team. It would be a great idea to invite your local sales representative, the Director of Religious education, and the parish priest.

