

M.E. Star Status Changes for 2022

Does my event need publicity attached in Isidore?

Yes, all events need publicity attached that have the correct logo and sales rep information.

How many donations can count toward star status for the year?

Two donations to any organization within your parish or externally of your choosing will count towards star status. Gather4Good donations will not count toward a third star status credit in 2022.

If we have a regularly scheduled activity, should I enter it for every activity date?

With a few exceptions below, activities that occur multiple times a year (ex. highway cleanups, donut Sundays) that have NEW publicity attached for each event will be counted individually toward star status.

Do attending funerals/wakes or having masses said count towards star status?

Yes, one star status credit will be given per year for attending member funerals and one for having a mass said for members regardless of how many times they occur in the year. Enter only one activity entry to account for every occurrence. Additional detail can be added throughout the year.

Does leading the rosary count as a star status activity?

Yes, leading the rosary will be counted once per year if there was publicity for the event.

My team puts together Baptism, 1st Communion, Confirmation, and graduation gifts for local youth, etc. Does this count toward star status?

Yes, organizing gifts for local youth or family milestones will count toward one star status activity per milestone category if the gift also includes information about Catholic United Financial.

What new activities can we do to earn star status?

Every Catholic United workshop at your parish will count as a star status activity. Contact your sales rep to get one scheduled.

Do we have to enter all volunteers into the post-event activity?

It is highly encouraged that you enter volunteers, hours, and attendance numbers in the post-event confirmation to help us report annually for our tax-exempt status.

My activity was approved but was not given star status. Why is this?

Either the activity did not have new publicity attached that followed the publicity standards or the group was already given the max number of star status credits for that activity. If you feel one of your activities was not granted star status in error, please contact us.

My activity was granted star status last year, but not this year. Why is this?

We updated our conditions for 2022 and the activity may no longer meet the conditions.